Enhanced Content

Table of Contents

1 Overview

The CES – Enhanced Content takes participants through various aspects covering the Overview of Basic Concepts in Enhanced Content, and the Process of Setting Up Enhanced Content Collections, Linking, and Copying Enhanced Content.

This course also takes you through the Introduction to the Syndigo Enhanced content, helping to get a complete overview.

Note that this course is designed with Tell Me, and Support article web links (from Syndigo Help Center) learning format so that you get the maximum benefits.

2 Objectives

By the end of this course, you will be able to:

- Understand a Quick Overview of Enhanced Content Basics.
- Understand how to Set Up Enhanced Content Collections, Link, and Copy Enhanced Content.

3 Duration

The course duration is 68 minutes.

4 Agenda

4.1 Module 1: Enhanced Content Basics – 26 Minutes

- Navigating the Enhanced Content Tab
- Navigating the Enhanced Content Dashboard
- Enhanced Content Index Views, Filtering Content, Bulk Actions
- Enhanced Content Asset Requirements and Guidelines (Support Web Link)
- View Products with Enhanced Content (Support Web Link)

4.2 Module 2: Enhanced Content Collections – 13 Minutes

- Setting Up a New Collection
- Enhanced Content Collections (Support Web Link)

4.3 Module 3: Editing Enhanced Content – 29 Minutes

- Linking Enhanced Content
- Copying Enhanced Content
- Link Enhanced Content (Support Web Link)
- Duplicate Enhanced Content (Support Web Link)

5 Contact Us

For any additional information on the available catalog, please write to us at the following address university@syndigo.com