Understand Content Experience Suite



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1 Overview

This course gives a detailed overview of Content Experience Suite and the various solutions such as Brand Created Content, Enhanced Content, Syndigo-Verified Content, GDSN, and Analytics.

2 Objectives

After completing this course, you should be able to:

- Understand an overview of Content Experience Suite.
- Understand the various solutions of Content Experience Suite: Brand-created Content, Enhanced Content, Syndigo-Verified Content, GDSN, and Analytics.

3 Duration

The course duration is 12 minutes.

4 Agenda

4.1 Module 1: Understand Content Experience Suite Foundational Solutions – 12 Minutes

- Brand Created Content
- Enhanced Content
- Syndigo-Verified Content
- GDSN (Global Data Synchronization Network)
- Analytics

5 Contact Us

For any additional information on the available catalog, please write to us at the following address <u>university@syndigo.com</u>